

# LONG HAUL Trucking

Albertville, Mn



## TRAILER ADVERTISING



[WWW.LONGHAULTRUCKING.COM](http://WWW.LONGHAULTRUCKING.COM)





**3 YEARS OF**  
IMPRESSIONS

**450,000+**

**MILES**  
IN MAJOR US CITIES

**85%**

**SAVINGS OVER**  
TRADITIONAL BILLBOARDS



## UNIQUE BENEFITS

There are many unique benefits to using this form of advertising. A 49' trailer has the ability to stand out and make a big impression wherever it goes. Our billboards are two sided and can roll at 65 miles per hour, just think of the added impressions over traditional boards. In addition to the sides of the trailer, you will have advertising on the rear of the trailer. The back flap is front and center to any motorist behind the trailer and guarantees an impression on the driver, who must be aware of the truck on the road. These trailers are on the road for 150,000 miles per year and in many major U.S. cities per week, where they make multiple pickup and deliveries at different companies and jobsites.

## TRAILER VS. BILLBOARD

Long Haul trailer advertising has some distinct advantages over traditional roadside advertising. The biggest difference is your exposure is moving nationwide and is much more economical. It can cost \$108,000 or more for a roadside billboard along major U.S. Highways and Interstates for a 3 year period. A Long Haul trailer advertisement will save you up to 85% over a traditional billboard and get you even more exposure.

If you have ever seen a Long Haul truck on the road, you know how the best in class trucks stand out from normal traffic. Long Haul's first class rigs make such a visual impact on the road, that you can't help but take notice. Couple this with the fact that you get a double sided 49' advertising surface, plus the back 8'x8' section, and you will get a much longer impression than the traditional billboard.

The average roadside billboard is 10'x24' and sits stationary; we offer a minimum of 8'x48' on both sides of the trailer and an 8'x8' rear section. We will cover 150,000 miles per year and get you an impressive 1,000,000 impressions per month.

## DURABILITY AND LONGEVITY

Your Long Haul trailer will be on the road for 3 years. You can rest assured that we take as much pride in making your trailer look every bit as good as our trucks. Your trailer will not only be maintained by us, but will also be covered by our insurance, guaranteeing that the trailer will look good throughout its life on the road.

We only use the best available PVC coated tarpaulin material. The products we use have the following...

Material weight is 22 ounce.

6 to 8 year life on material.

Polymar 8205 High Gloss finish to protect against the sun's UV rays.

- temperature resistant
- weldable
- printable



# DESIGN EXAMPLES

## DOONAN TRUCK AND EQUIP.



**Truck Finance Co.**  
Your Source for Equipment Financing  
Financing ALL Makes of Trucks and Trailers!

[www.TRUCKFINANCECO.COM](http://www.TRUCKFINANCECO.COM)  
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CALL OR GO ONLINE!

## XETEX HEAT - X - CHANGER



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Highly Efficient Heat and Energy Recovery Systems  
HIGH INDOOR AIR QUALITY USING OUTDOOR AIR VENTILATION

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Custom curb adapters

**CDI**

I'M NOT SPEEDING, I'M OUT RUNNING THE COMPETITION!

[www.CDICURBS.COM](http://www.CDICURBS.COM)

## AMSOIL RACING



**AMSOIL**  
The First in Synthetics

PROFESSIONAL

## BENSON TRAILERS



**BENSON**®





## WHAT TO EXPECT

- A Photography and Design studio will be provided to work with you to create a design that is custom to your business or you can use a design from an existing advertising campaign.
- We will handle the production and deployment of the trailer.
- A sense of security & satisfaction, your billboard will be pulled by one of the most eye catching rigs on the road. The added attention assures your billboard gets noticed.



1-800-255-5153  
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