

Nationwide Mobile Billboard Pricing

ADVERTISING SPACE PER UNIT:

- 2 - 53' x 8' Side Panels
- 1 - 8' x 8' Rear Panel

MARKETS/DEMOGRAPHICS REACHED:

LHT'S Nationwide Mobil Billboards will reach many areas of the United States and Canada throughout the term of the agreement. Each unit will be exposed to all types of demographic and shall average approximately one million impressions per month.

ANNUAL MILEAGE:

Long Haul Trucking will guarantee that your Nationwide Mobile Billboard will travel approximately 150,000 miles per year on most major US and Canadian Highways.

LIFE EXPECTANCY of NATIONWIDE MOBILE BILLBOARD:

The quality and clarity of your Nationwide Mobile Billboard will last a minimum of three years under normal exposure conditions and may last up to six years under the same conditions.

PRICING/TERM OPTIONS PER UNIT:

	1 YEAR TERM	3 YEAR TERM
1 - 4 UNITS	RETAIL: \$8,200 / Year + PRODUCTION COSTS	RETAIL: \$8,200 / Year ZERO PRODUCTION COSTS
5 - 9 UNITS	RETAIL: \$7,550 / Year + PRODUCTION COSTS	RETAIL: \$7,550 / Year ZERO PRODUCTION COSTS
10+ UNITS	RETAIL: \$6,575 / Year + PRODUCTION COSTS	RETAIL: \$6,575 / Year ZERO PRODUCTION COSTS